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MASTERPLAN LEAN

CREATE AN INVESTOR-READY PLAN THAT IS GUARANTEED TO HAVE THE WOW FACTOR!

MasterPlan lean is challenging the status quo of contemporary business planning. This new version uses a simple question and answer format to lead you through the entire planning process, producing stunning business plans, financials and accountability "to do" lists. This makes old style 60 page plans irrelevant for today's business culture.

3 YEAR REVENUE FORECAST

2017 Revenue	2018 Revenue	2019 Revenue
\$2,000,000	\$3,500,00	\$10,000,00
1.24% Increase Over the previous year.	1.24% Increase Over the previous year.	1.24% Increase Over the previous year.

KEY FEATURES AT A GLANCE

- A strategy document & Visual PowerPoint Slide Deck that will impress any potential investor, bank, or your staff in the business.
- A set of financials, including profit & loss, cash flow statements and long term forecasts.
- A full set of milestones and action plans to monitor tasks and goals on a company and individual level.

KEY BENEFITS

- Built-in business-wide Milestones & accountability
- Simple to use wizard to help discover strategic direction
- Visually striking pitch deck for easily communicating to investors or employees
- Enterprise scalability with sample ideas and plans

"MasterPlan Lean certainly has the "WOW" factor. I have never seen anything like it. Instant generation of the PowerPoint slide deck and financials saved me hours of time and produced something 10 times better than I could have... simply awesome...thanks!

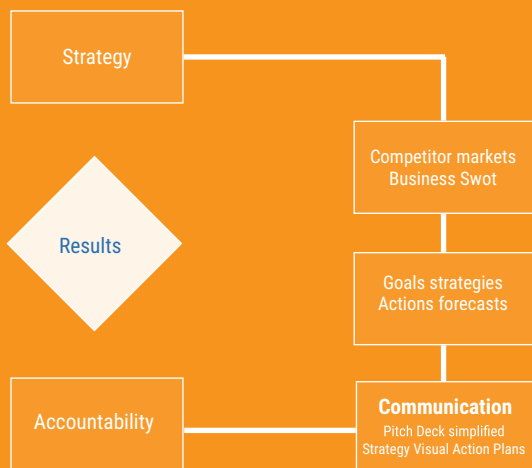
Stephen Indersmith

Active Networks

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MASTERPLAN LEAN

THE MASTERPLAN LEAN PROCESS



THE MASTERPLAN LEAN PROCESS

- 1 The MasterPlan Lean process helps you to create your strategy by guiding you through a simple yet detailed set of questions.
- 2 These questions are then automatically turned into strategies and exported to PowerPoint Pitch documents which can be given to investors, banks and employees.
- 3 The Lean process captures the essential strategies, actions and responsibilities and then communicates those deadlines to all staff
- 4 The system then monitors activities and tracks performance to deadlines and budgets.

DETAILED PRODUCT FEATURES

- **Step-by-Step Wizard**
Easily review your internal (overview, product, team) and external (market, competitors) factors to develop a strategy. Complete with a full set of financials to generate Profit & Loss, Cash Flow and 5-Year Forecast
- **Business-Wide Accountability Tools**
Once you have established your goals and strategies, you can assign project-level tasks that will drive accountability. Users will receive regular reminders of their overdue items
- **Visually Striking Slide Deck**
All information can be compiled into a visually-impressive slide deck that is guaranteed to impress while also communicating strategic direction succinctly. Perfect for any investor or team for communicating direction

WHO IS THIS PRODUCT DESIGNED FOR?

- **SMEs**
An easy to use business plan pitch deck to help you present to investors and monitor your growth.
- **Enterprises**
Access for your entire team or company, allowing for full and personal accountability of organizational goals and targets
- **Consultants**
Build an instant business advisory revenue stream by helping your clients create and remain accountable to their business plans